

BLOW DRYING TIPS



This first step in styling your hair can mean the difference between success or failure. Try some of these blow drying tips to get the perfect base for your style.

- ☑ Always remove excess water from the hair by gently blotting hair with a towel first.
- ☑ Prep the hair before drying by using the proper products for the type, texture, and condition of your hair. Never blow dry hair without first using a heat protecting product.
- ☑ Avoid shaking the blow dryer while drying. This will create more frizz.
- ☑ If hair isn't completely dry, styles will not last. Because hair is hot from the dryer, many people assume it is dry. Wait a few minutes after drying and then feel the thickest part of the hair. If there is any coolness or dampness, continue blow drying.
- ☑ To minimize frizz, keep the skinny, directed nozzle on your blow dryer to direct the air flow. Also, aim the hot air down the hair strands, no matter which direction you are drying.
- ☑ If using a round brush (or curlers), allow the hair to cool before removing the brush. Also, leave the hair untouched after removing the brush, only running fingers or a brush gently through it after all of the hair has cooled.
- ☑ To make drying more manageable, dry in sections. Pin the top layers out of the way and begin by drying the underneath and nape. As each section is dry, release another small section and continue.
- ☑ To break up cowlicks or other strong patterns in the hair, dry the hair in different directions.
- ☑ For curly styles, try to not move the hair while drying. Also, use a diffuser to avoid frizz.

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